

Cookie Policy

This website uses cookies. We use cookies to personalise content, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent. Your consent applies to the following domains: o5live.com

Necessary (11)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cf_bm	Vimeo	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
__EC_TEST__	o5live.com	Used to remember if the user is accessing the website on a computer or mobile device.	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
__RequestVerificationToken	Microsoft	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Session	HTTP Cookie
_ok	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Session	HTTP Cookie
ai_session	Microsoft	Preserves users states across page requests.	1 day	HTTP Cookie
c	GreenRope	Used in order to detect spam and improve the website's security. Does not store visitor specific data.	Session	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
hex (32)	Amazon	Used to manage server calls to the website's backend systems.	10 years	HTTP Cookie
li_gc	LinkedIn	Stores the user's cookie consent state for the current domain	2 years	HTTP Cookie
olfsk	Olark	This cookie is necessary for the login function on the website.	2 years	HTTP Cookie
usenewauthrolout	Microsoft	This cookie stores visitor credentials in an encrypted cookie in order to allow the visitor to stay logged in on reentry, if the visitor has accepted the 'stay logged in'-button.	29 days	HTTP Cookie

Preferences (8)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
_okbk	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
_okck	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	1 day	HTTP Cookie
_okcs	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Session	HTTP Cookie
_okdetect	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Persistent	HTML Local Storage
_oklv	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Session	HTTP Cookie
FormsWebSessionId	Microsoft	The cookie is used if the visitor has filled in personal information on a formula. This information will be filled in automatically on other formulas. This process is used to optimize visitor experience.	29 days	HTTP Cookie
lang [x2]	LinkedIn	Remembers the user's selected language version of a website	Session	HTTP Cookie

Statistics (12)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	29 days	HTTP Cookie
c.gif	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session	Pixel Tracker
DcLcid	Microsoft	Used to implement Microsoft-forms on the website.	3 months	HTTP Cookie
hblid	Olark	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	2 years	HTTP Cookie
https://#.#/	Leadfeeder	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel Tracker
listenerId	player.captivate.fm	Implements audio-files on the website, and determines how many and who have listened to these files.	Persistent	HTML Local Storage
p.gif	Adobe Inc.	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.	Session	Pixel Tracker
vuid	Vimeo	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP Cookie
wcsid	Olark	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	Session	HTTP Cookie

Marketing (18)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
#GUID#32	Amazon	Pending	Persistent	HTML Local Storage
_lfa	sc.lfeeder.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	2 years	HTML Local Storage
_lfa_expiry	sc.lfeeder.com	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_lfa_test_cookie_stored	sc.lfeeder.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	1 day	HTTP Cookie
ANONCHK	Microsoft	Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
bscookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
i/jot	Twitter Inc.	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	Session	Pixel Tracker
lidc	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP Cookie
MC1	Microsoft	Used by Microsoft to keep statistics on what pages the user has visited and how often an ad click leads to a purchase or other actions on the advertiser's website.	1 year	HTTP Cookie
MicrosoftApplications - TelemetryDeviceld	Microsoft	Sets a specific device ID. This ID is used by Microsoft to track users' website behaviour and the interaction with Microsoft application on the specific device.	1 year	HTTP Cookie
MS0	Microsoft	Used by Microsoft to keep statistics on what pages the user has visited and how often an ad click leads to a purchase or other actions on the advertiser's website.	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
MSFPC	Microsoft	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
MUID [x2]	Microsoft	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
SM	Microsoft	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Session	HTTP Cookie
SRM_B	Microsoft	Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.	1 year	HTTP Cookie
UserMatchHistory	LinkedIn	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	HTTP Cookie

Unclassified (4)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
ctc	GreenRope	Pending	4 years	HTTP Cookie
ctp	GreenRope	Pending	4 years	HTTP Cookie
LTK__72c57dced4ae4 - dc08175481d09fb0081	Adobe Inc.	Pending	Persistent	HTML Local Storage
wt.pl	GreenRope	Pending	Session	Pixel Tracker